

CASE STUDY Featuring:

bluemiaTM



tFLOW

Time-saving tFLOW automation empowers bluemia to meet intensifying demand with ease.



Challenge

bluemia, a supplier to MLB and NFL franchises for vehicle and large format environmental graphics company, produces high-profile graphics for exterior defense mesh, field walls, and building wraps. With steady growth and demand for their products and services, the company found themselves needing to handle 100 new files per day but orders and files were being bogged down unnecessarily in preflight.

As a result, they decided to pursue a workflow automation solution.

Solution

After initial research, production manager Daniel Wijdenes chose tFLOW – workflow software from Aleyant that automates processes from customer service to press. bluemia now uses both tFLOW Approval

and tFLOW Production, maximizing the efficiency of both tools. They were also pleased to find the platform was quickly adopted by their clients.

Results

The tFLOW platform provides an affordable, customizable solution so powerful it can transform businesses by automating the majority of repetitive prepress tasks – all from one simple dashboard. tFLOW also acts as a seamless collaboration platform. Clients can receive proofs without even needing to download the software. Those with more technical expertise can follow a more streamlined approval profile, while those needing more oversight can

follow another. “One of the things we liked best about tFLOW is that it can be as light or intensive as you need it to be,” explains Mr. Wijdenes.

“The online proofing mechanism and being able to resolve issues with the files through automatic notification is absolutely an added value to our clients.”

Says Mr. Wijdenes



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